

RMS ONLINE

Linking you to more customers than any other software



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Manage your entire Online Booking strategy from one central location with RMS Online

As consumers increasingly turn to the Internet to research and book their travel it is more important than ever to have a well considered online marketing strategy.

The Internet is now established as the tourism and hospitality industry's window to the world. However, to harness its full potential, you need an advanced management system.

RMS Online is that system.

RMS Online allows you to control every aspect of your online booking activities from one central location.

- Automatically upload and maintain availability and rates across all the websites with which you participate
- Manage rate changes easily and instantly from the tariff grid
- Upload images, descriptions, and inclusions and other property information directly from RMS
- All business rules such as minimum stays and maximum occupants are automatically uploaded to all booking channels
- Rate optimisation is automatically managed with RMS Dynamic Pricing

Dynamic Pricing

RMS Online, now with 'Dynamic Pricing', is the ultimate tool in optimising your rates by displaying a rate on your websites and front office which relates to the demand for your available rooms.

RMS Dynamic Pricing is the ability to set a range of rates that will automatically apply to a variety of preset occupancy brackets. RMS will calculate the occupancy of each day of a booking enquiry and apply a predetermined rate. As availability reduces, the rates are automatically raised or lowered according to your preferences.

The rate returned can be quoted to online, telephone or over the counter enquiries. The suggested rate can be overridden (with permissions) for negotiated rates or at the discretion of the operator.

Any number of occupancy brackets can be set with a range from 1% to 100%. Different rates can be applied to any occupancy bracket for a particular room type during specific seasons.

Calculations can be by room types, a group of room types or the entire property.

Timeouts can also be applied to an occupancy bracket to allow for distressed inventory.

For periods where strong demand is expected, the base tariff can be set high and progressively increased as the rooms are sold.

Tariff Grid

The new Tariff Grid allows you to view at a glance the rates you are publishing on all sales channels at any given moment. You can quickly amend rates with a few key strokes and the changes will be updated instantly on all of your online and over the counter booking channels.

Step 1: Choose your Stay Period

Arrive: 21-10-2009 Adults: 2
 Depart: 24-10-2009 Children: 1
 Nights: 3 Infant: 0

Mexican Shores
 ★★★★★ Self Rated
 The Mexican Shores Resort has a privileged location on Avenida Atlantica and stunning views over Copacabana Beach. All 145 rooms and suites are equipped with balconies, Air Conditioning, Cable TV, safe deposit boxes, minibar, radio, High Speed Int... [More](#)

Advanced Options
 Promo Code:
 Kitchenette Inc Air Conditioned Smoking Pool View

Step 2: Choose your Rate

Oceanic Suites [less info..](#) [hide](#)

Full ocean view. All rooms have air conditioning, Cable TV, large balcony, WiFi access, minibar, safe and hairdryer.

Available Rates	Book	Min Stay	Max Stay	Total Tariff	Sun Oct 18	Mon Oct 19	Tue Oct 20	Wed Oct 21	Thu Oct 22	Fri Oct 23	Sat Oct 24	Sun Oct 25	Mon Oct 26	Tue Oct 27	Wed Oct 28	Thu Oct 29	Fri Oct 30	Sat Oct 31
Honeymoon Rate Bed & Breakfast Rate	Book!	0	4	\$480	\$150	\$150	\$150	\$150	\$150	\$180	\$180	\$150	\$150	\$150	\$150	\$180	\$180	
Internet Rate Room Only Rate	Book!	0	∞	\$300	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
BB Rate	Book!	0	∞	\$420	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140

Superior Suites [more info..](#) [hide](#)

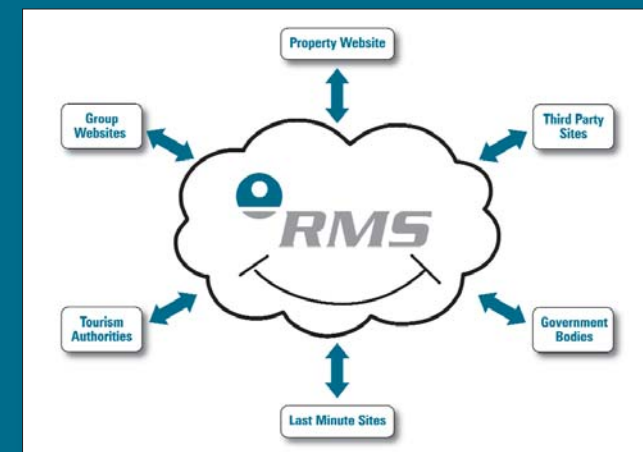
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Honeymoon Rate Bed & Breakfast Rate	Book!	0	4	\$740	\$240	\$240	\$240	\$240	\$240	\$260	\$260	\$240	\$240	\$240	\$240	\$240	\$260	\$260
Internet Rate Room Only Rate	Book!	0	∞	\$650	\$250	\$200	\$200	\$200	\$200	\$250	\$250	\$250	\$200	\$200	\$200	\$200	\$250	\$250
BB Rate	Book!	0	∞	\$468	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156

Over Water Bungalows [more info..](#) [hide](#)

The new RMS Online booking screens have a modern, clean appearance making navigation easier for the client, resulting in more converted bookings. Images, descriptions and inclusions are all maintained within the RMS Property Management System.

Room Type	15 Thu	16 Fri	17 Sat	18 Sun	19 Mon	20 Tue	21 Wed	22 Thu	23 Fri	24 Sat	25 Sun	26 Mon	27 Tue	28 Wed	29 Thu
Two-Bedroom Chalet	170	170	180	180	180	170	180	180	180	180	180	180	180	180	180
Standard Studio Motel Unit	145	145	145	145	145	145	145	145	145	145	145	145	145	145	145
Superior Studio Motel Unit	200	200	200	200	200	200	215	215	215	215	215	215	215	215	215
Deluxe Guest Room	175	175	165	165	175	175	175	175	175	175	175	175	175	175	175
Superior Guest Room with Spa	175	195	195	175	195	195	195	195	195	195	195	195	195	195	195
Homestead House	230	230	230	230	230	230	250	250	250	250	250	250	250	250	250

The Tariff Grid displays the inventory you are currently holding and the rates you are publishing for each room type on each day of the year. Update a rate from here in seconds.



RMS Online can publish and maintain your rates and availability and automatically receive bookings from all your chosen websites.

The RMS Online Booking Engine is a live and intuitive extension of the RMS Property Management System. Information on rates, availability and bookings on your website is constantly monitored with any changes being updated immediately.

RMS Online reflects all your business rules and integrates seamlessly with the RMS accounting and reporting systems.

More Options with RMS Online

Online bookings come from a broad range of sources. Some will produce better results than others dependant on the size, style and location of the property. RMS has created a number of strategic alliances to allow connections to more online booking sources than any other property management system including the following:

- Property Website
- Group Website
- Tourism Authority Websites
- Local Visitor Information Centres
- Last Minute/Distressed Inventory Websites
- Third Party/Affiliate Sites
- Central Reservation Systems
- Channel Managers
- Global Distribution System

The RMS Online Booking Engine

Accommodation providers now realise the importance of a quality website to exhibit the personality and character of their property. An integral component of an accommodation website is the ability for the potential guest to view live availability and rates and to be able to make a confirmed booking online.

The RMS Online Booking engine has the style and functionality to convert more visitors into customers. Unlike some booking engines that are simply tacked on, RMS Online is seamlessly interwoven with the RMS Property Management System to allow for greater control and streamlined data exchange. Rates, availability and business rules are reflected accurately on the web and updated instantly if they should change at the property.

Advantages of the RMS Online Booking Engine include:

- Clean, contemporary screens which are easy to navigate
- A choice of colour themes to best match the look and feel of your website
- Deposit payments automatically receipted in the RMS Property Management System
- Multiple payment options
- The ability to display packages and special discounts
- Flexibility to choose the value of the deposit required
- Applies the pre-existing business rules established in the RMS Property Management System including minimum/maximum night stays, maximum people, default arrive/depart times
- One less link in the chain

Over 2500 customers in 15 countries worldwide